



THOROUGHBRED SUSTAINABILITY PARTNER AWARDS

Questions about your entry? Contact sustainability@nscorp.com.

General Requirements

The **Norfolk Southern Thoroughbred Sustainability Partner Awards** are intended to recognize leaders in (1) corporate programs achieving energy efficiency savings, (2) innovations that have significantly contributed to a more sustainable future, and (3) outstanding efforts promoting stewardship of the environment. There are separate award categories for each of these three topics. You may provide a submission for one, two or all three of the categories. Please submit no more than one nomination per category. If any aspect of your submission is confidential, please mark it as such.

The application period will open on September 11, 2023, and will close on October 6, 2023. Winners will be selected based on a committee comprised of Norfolk Southern marketing, sourcing, and environmental representatives. Winners will be announced December 2023 and a winner's celebration will be held in Q1 2024.

Eligibility

Eligibility is as follows:

- **Applicants must be from Norfolk Southern's current customers and suppliers.**
- **Only results which include measurable progress in 2022 are eligible.**
- **Submissions should be based on transportation industry-relevant achievements.**

I am submitting for:

- Energy Efficiency Award
- Innovation Award
- Environmental Stewardship Award |

Once your form is complete, submit it via email to sustainability@nscorp.com.



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Award Category 1: Energy Efficiency

The Energy Efficiency Award is intended to recognize corporate programs achieving energy efficiency savings. In your submission, please emphasize quantitative results and achievements rather than qualitative indicators.

Background Company name: _____ Company contact: _____ Title, email, phone: _____ Number of employees: _____ 2022 revenue: _____	Company Category: <input type="checkbox"/> Customers - Intermodal <input type="checkbox"/> Customers - Coal <input type="checkbox"/> Customers - Metals & Construction <input type="checkbox"/> Customers - Automotive <input type="checkbox"/> Customers - Chemicals <input type="checkbox"/> Customers - Ag, forest, CP <input type="checkbox"/> Customers – Other _____ <input type="checkbox"/> Supplier
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Description of Energy Efficiency Achievement

Percent of total energy from renewable sources:	_____ %
2021 to 2022 decrease in GHG emissions:	_____ Absolute MTCO _{2e} reduction _____ Emission intensity reduction including units (if applicable) _____ % reduction
Do you have energy efficiency targets set?	Yes/No; If yes, provide details including scopes, base and target year, and current progress on your target
Do you have renewable energy targets set?	Yes/No; If yes, provide details



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Please provide a narrative overview of your energy efficiency improvements listed in the table above. Describe your efficiency and renewable energy achievements since your base year, and in the most recent year (max 3,000 characters):

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Award Category 2: Innovation Award

The Innovation Award is intended to recognize technology innovations that have significantly contributed to a more sustainable future. Your submission must prove to be **novel, relevant, and impactful**:

Novel: the innovation must have been developed, implemented, or have measurable impact in the last year.

Relevant: the innovation needs to be primarily related to sustainability and be relevant to the transportation sector.

Impactful: the innovation needs to have clear, quantitative evidence that can be cited to demonstrate the sustainability impact.

Background

Company name:	
Company contact:	
Title, email, phone:	
Number of employees:	
2022 revenue:	

Company Category:

- Customers - Intermodal
- Customers - Coal
- Customers - Metals & Construction
- Customers - Automotive
- Customers - Chemicals
- Customers - Ag, forest, CP
- Customers - Other _____
- Supplier

Please provide a narrative overview of your innovation, including answers to the following questions (Max 3,000 characters):

What is the innovation?

How does it improve sustainability?

What impact is it having on the transportation industry (be as quantitative as possible; for example, innovation X saved Y miles of driving or avoided X tons of emissions)?

Are there any partnerships involved? Please explain.



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[Empty box for award details]



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Award Category 3: Environmental Stewardship Award

The Environmental Stewardship Award is intended to recognize outstanding efforts promoting stewardship of the environment. Your submission must prove to be **novel, relevant, and impactful**:

Novel: some portion of the stewardship activity must have occurred in the last year.

Relevant: the stewardship activity must be relevant to the transportation sector.

Impactful: the stewardship needs to represent on-going activity and have clear, quantitative evidence that can be cited to demonstrate the sustainability impact.

Background		Company Category:
Company name:	_____	<input type="checkbox"/> Customers - Intermodal
Company contact:	_____	<input type="checkbox"/> Customers - Coal
Title, email, phone:	_____	<input type="checkbox"/> Customers - Metals & Construction
Number of employees:	_____	<input type="checkbox"/> Customers - Automotive
2022 revenue:	_____	<input type="checkbox"/> Customers - Chemicals
		<input type="checkbox"/> Customers - Ag, forest, CP
		<input type="checkbox"/> Customers - Other _____
		<input type="checkbox"/> Supplier

Please provide a narrative overview of your environmental stewardship, including answers to the following questions (max 3,000 characters):

What is the stewardship project?

What was novel or unique about the activity?

What impact is it having on the transportation industry?

How scalable/transferrable to other projects is it?